



Dear Exhibitor

DiaLabXpo is approaching and we look forward to welcoming you.

In this welcome email you will find information about:

- Speak up
- Ordering of light: Deadline 3 September
- Invite your customers
- Exhibitor Catalogue
- Login

NB We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill in the form in the exhibitor manual – you will find the form at the frontpage.



SPEAK UP

- *Seize the opportunity*

We give you the opportunity to make a short presentation of 20 minutes, at the Speak up stage where you can present your products, processes, solutions, etc. This is free of charge for you as an exhibitor.

You can book a presentation Wednesday and Thursday at the following time slots.

See available times in the exhibitor manual and book your time slot already today

[Exhibitor Manual](#) → [Events | Activities](#) → [Speak up](#)

Read more about the already booked presentations on [the website](#)

[Go to the exhibitor manual](#)

LIGHT FOR YOUR STAND

Remember to order light for your stand.

Deadline for ordering of light is Friday 3 September



SUSAN B. ØSTERGAARD

Technical coordinator

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INVITE YOUR CUSTOMERS

We make a strong effort to market the exhibition, but most of the guests visit the exhibition based on a personal invitation from you, as an exhibitor. We therefore encourage you to send invitations out to those customers and collaborators, you would like to see at the exhibition.

To make it easy for you to invite your customers and network we have produced an electronic invitation.

DOWNLOAD THE INVITATIONS HERE

[Invitation – Danish](#)

[Invitation – English](#)

You can find the invitations in the exhibitor manual:

[Exhibitor manual > Marketing > Invitations](#)

[Go to the exhibitor manual](#)



EXHIBITOR CATALOGUE

The exhibitor catalogue is your public image at the exhibition's website.

Here visitors can get an overview of all the exhibitors and read more about your products, news, activities at the exhibition etc. both before, under and after the exhibition. Please update your profile

You can find the exhibitor catalogue in the exhibitor manual:
Marketing > Exhibitor catalogue or in the dark grey menu

[Go to the exhibitor manual](#)



PRESS RELEASES

Tell the media about your products and solutions.

Your product or solution could be an interesting case study for a good exhibition story? Upload your press releases so they are visible to the trade press and on DiaLabXpos website.

The press releases are public on DiaLabXpos website - see press releases from the exhibitors [here](#)

We are experiencing some challenges with uploading press releases on the English side, therefore we offer to upload your press releases for you if you send the text to us - dialabxpo@mch.dk

In order to upload the press releases, we need the following:

- > Headline
- > Contact person
- > Website link
- > Email
- > Phone

- > Teaser
- > Text
- > Pictures (max 3)

[Send email](#)

LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

NB: When you copy your username and password: Mark from left to right and avoid empty characters.

[Go to the exhibitor manual](#)

CONTACT THE TEAM

Please contact us, if you have any questions about your preparations for the exhibition, to your stand or to your marketing. You are always welcome to contact us - we are ready to help you.

[Contact the team](#)

PROJECT



MONA JAKOBSEN



ANITA ØST CHRISTENSEN



LINE PAUGAN



SUSANNE HOFMANN

SALES & COUNSELING

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This email holds important information for exhibitors at DialabXpo.
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