



Dear Exhibitor

We hope you have had a great summer.

In this exhibitor news you will find information about:

- Speak up
- Technical orders: **Deadline Monday 9 August**
- Access pass

Marketing

- Invite your customers
- Login to the exhibitor manual

NB We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill in the form in the exhibitor manual – you will find the form at the frontpage.



SPEAK UP

- Seize the opportunity

We give you the opportunity to make a short presentation of 20 minutes, at the Speak up stage where you can present your products, processes, solutions, etc. This is free of charge for you as an exhibitor.

You can book a presentation Wednesday and Thursday at the following time slots.

[Exhibitor Manual](#) → [Events | Activities](#) → [Speak up](#)

[Read more and sign up](#)



TECHNICAL ORDERS

We have gathered everything you need in our optional sheet

See the different options on the optional sheet and please contact our Technical Service Center, if you have any questions.

Deadline for Technical Orders: Monday 9 August

You can find the Technical Orders in the exhibitor manual: Expo > Technical Orders

[Go to the exhibitor manual](#)

ACCESS PASS

All persons entering the exhibition area must show a valid access pass. It is not possible to enter the exhibition area without an access pass. There will be control throughout the opening hour.

The work pass is ONLY valid for construction and dismantling days (and NOT during the exhibition).

The exhibitor pass is for the staff working on the stand and is also valid for construction and dismantling days.

The access pass is personal (with name and company) and must be worn at all times during construction, exhibition and dismantling days. The access pass must be filled in and printed from home.

Exhibitor Manual → Staff → Access pass

[Go to the exhibitor manual](#)

INVITE YOUR CUSTOMERS

Most visitors participate in the exhibition, because they are invited by an exhibitor. Therefore, it is important that you market your participation at DiaLabXpo - invite your customers and your network.

We have made it easy for you to invite your customers:

DOWNLOAD THE INVITATIONS HERE

[Invitation – Danish](#)

[Invitation – English](#)

How to use the invitation:

- Send a 'direct mail' to your customers and attach the invitation
- The invitation is print friendly, therefore take it with you on customer visits

You find the invitations in the Exhibitor Manual:

Exhibitor Manual > Marketing > Invitations

[Go to the exhibitor manual](#)

LOGIN TO EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

NB: When you copy your username and password: Mark from left to right and avoid empty characters.

[Go to the exhibitor manual](#)

CONTACT THE TEAM

Team DiaLabXpo hope you have had a great summer.

Please contact us, if you have any questions about your preparations for the exhibition, to your stand or to your marketing. You are always welcome to contact us - we are ready to help you.

Contact the team

PROJECT



MONA JAKOBSEN



ANITA ØST CHRISTENSEN



LINE PAUGAN



SUSANNE HOFMANN

SALES & COUNSELING

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This email holds important information for exhibitors at DialabXpo.
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