

Welcome as an exhibitor

If you can not read this email, [please click here.](#)

Week 25 | no. 2



Dear Exhibitor

We are very pleased to welcome you as an exhibitor at DiaLabXpo.

We look forward to helping and guiding you ahead of the exhibition. We will continuously be sending you emails featuring relevant practical information and marketing opportunities.

In this welcome email you will find information about:

- Exhibitor manual: Username and password
- Technical orders: Deadline Monday 9 August

Marketing:

- "Meet us at DiaLabXpo"- banner
 - Exhibitor catalogue
 - Invite your customers
 - Contact the team

NB We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill in the form in the exhibitor manual – you will find the form at the frontpage.

EXHIBITOR MANUAL

In the exhibitor manual you can find answers on almost everything concerning your participation at the exhibition, like for example working hours before and after the exhibition, general information about the exhibition and important deadlines.

It is important that you read the information, so you are well prepared for the exhibition. The exhibitor manual will be regularly updated with information.

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

NB: When you copy your username and password: Mark from left to right and avoid empty characters.

[Go to the exhibitor manual](#)



TECHNICAL ORDERS

We have gathered everything you need in our optional sheet

See the different options on the optional sheet and please contact our Technical Service Center, if you have any questions.

Deadline for Technical Orders: Monday 9 August

You can find the Technical Orders in the exhibitor manual: Expo > Technical Orders

[Go to the exhibitor manual](#)

dialabxpo.com

MEET US AT DIALABXPO

22 - 23 September 2021 • Docken CPH

DiaLabXpo

Life Science • Exhibition • Conferences
Docken CPH • 22-23 September 2021

BANNER

We have produced a banner - you can use in your printed material and your online marketing. Use it in your email signature, on your website and post it on social media.

The banner will be available in two languages - Danish and English - and are made as JPG files.

DOWNLOAD YOUR BANNER HERE:

Danish - Format: 1080x1080

English - Format: 1080x1080

Danish - Format: 1100x400

English - Format: 1100x400

You can find "Meet-us-at-DiaLabXpo" -banner in the exhibitor manual:

Exhibitor manual > Marketing > Banner and logo

[Go to the exhibitor manual](#)



EXHIBITOR CATALOGUE

The exhibitor catalogue is your public image at the exhibition's website.

Here visitors can get an overview of all the exhibitors and read more about your products, news, activities at the exhibition etc. both before, under and after the exhibition. Please update your profile on both Danish and English.

The exhibitor catalogue will be open for entry in the middle of August.

You can find the exhibitor catalogue in the exhibitor manual:

Exhibitor manual > Marketing > Exhibitor catalogue or in the dark grey menu

[Go to the exhibitor manual](#)



INVITE YOUR CUSTOMERS

We make a strong effort to market the exhibition, but most of the guests visit the exhibition based on a personal invitation from you, as an exhibitor. We therefore encourage you to send invitations out to those customers and collaborators, you would like to see at the exhibition.

To make it easy for you to invite your customers and network we have produced an electronic invitation.

DOWNLOAD THE INVITATIONS HERE

[Invitation – Danish](#)

[Invitation – English](#)

You can find the invitations in the exhibitor manual:

Exhibitor manual > Marketing > Invitations

[Go to the exhibitor manual](#)

CONTACT THE TEAM

Please contact us, if you have any questions about your preparations for the exhibition, to your stand or to your marketing. You are always welcome to contact us - we are ready to help you.

Contact the team

PROJECT



MONA JAKOBSEN



ANITA ØST CHRISTENSEN



LINE PAUGAN



SUSANNE HOFMANN

SALES & COUNSELING

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This email holds important information for exhibitors at DialabXpo.
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