



Dear Exhibitor

Under a week left, to we open the doors to DiaLabXpo.

In this exhibitor news can you read about:

- Upload your press releases: Have you uploaded press releases?
 - Exhibitor catalogue: Have you completed the Exhibitor catalogue?
 - Activity program: See the full activity program
 - Invitation: Have you invited the visitors you wish to see on your stand?
 - Access card: Work identity badges and exhibitor badges
 - Parking: Where can I park?
-

UPLOAD PRESS RELEASES

- HAVE YOU UPLOADED PRESS RELEASES?

Inform the media about your products and solutions.

Maybe your product or solution will turn out to be an interesting case for a good exhibition story? Upload your press releases to DiaLabXpo's website so they become visible to the press.

Exhibitor manual → My marketing → Press releases

[Go to the exhibitor manual](#)

EXHIBITOR CATALOGUE

- HAVE YOU COMPLETED THE EXHIBITOR CATALOGUE?

Your online exhibitor profile is already created in the exhibitor catalogue. Visitors can view your profile at [DiaLabXpo website](#).

You have to complete your exhibitor profile by adding your company logo, product descriptions and photos. We recommend that you fill out both the danish and english version.

Exhibitor manual: Exhibitor catalogue.

[Go to the exhibitor manual](#)

3 ACTIVITY TRACKS



BUSINESS/TRADE
Tuesday 24 September



SCIENCE
Wednesday 25 September



FUTURE
Thursday 26 September

DiaLabXpo

ACTIVITY PROGRAM

DiaLabXpo has three different activity tracks – one track each day. The three tracks are Business/trade, Science and Future.

You can look forward to experience three inspiring days at DiaLabXpo. And experience a wide range of professional events, i.e. panel debate, professional contributions, a future conference, the latest research and much more.

Get the full overview here.

[Go to the activity program](#)

INVITATION TO DIALABXPO

LET'S MEET AND BUILD NEW RELATIONS

- HAVE YOU INVITED THOSE YOU WISH TO SEE AT YOUR STAND?

The vast majority of visitors attending an exhibition are invited by an exhibitor. Therefore, it is important that you market your participation at DiaLabXpo - and invite your customers and network to the exhibition.

We have made it easy for you to invite your customers:

[Invitation - Danish](#)

[Invitation - English](#)

How to use the invitation:

- Send a 'direct mail' to your customers and attach the invitation
 - The invitation is print friendly, so you can bring it with you, when you visit your customers
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ACCESS CARD

- WORK IDENTITY AND EXHIBITOR BADGE

All persons entering the exhibition area must wear a valid access card. Without the access card, it is not possible to gain access to the exhibition area. There will be control of access cards throughout the opening period.

WORK IDENTITY:

The work identity badges is **ONLY** valid for the construction and breakdown days.

EXHIBITOR BADGE:

The exhibitor badge is for the staff working on the stand during the three days of exhibition. However, do the exhibitor badge also apply to both construction and breakdown days. You can therefore settle for the exhibitor badge - if you are both building up, working on the stand during the exhibition and breaking down.

BRING ACCESS CARD

Exhibitor manual → My staff → Access card



PARKING

- WHERE CAN I PARK?

We have put a lot of effort into making the travel possibilities to Lokomotivværkstedet as easy as possible for both you and the visitors.

PARK AT FISKETORVET

If you are arriving by car, we recommend that you keep the parking spaces at Lokomotivværkstedet available for the visitors, so they easily can visit the expo and you as an exhibitor.

We recommend all exhibitors to park at Fisketorvet.

Read more about the parking possibilities in the exhibitor manual.

Exhibitor manual → My staff → Trip to DiaLabXpo

[Go to the exhibitor manual](#)

[Go to the exhibitor manual](#)

LOGIN TO THE EXHIBITOR MANUAL

USERNAME: mchteam

PASSWORD: mchteam1

NB! When copying: Select from left to right and avoid blank characters.

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This email holds important information for exhibitors at DialabXpo.
If you wish to unsubscribe, please send us an [e-mail](#)