

Fairkey

- a simple and contact-free way of collecting data and leads

Fairkey provides you with a simple and contact-free way of collecting data and leads through your mobile or tablet during the fair. At the same time the system allows you to transfer notes, agreements and other information directly to CRM which means you won't have to spend hours doing this after the fair. During the fair Fairkey gives you the opportunity to monitor leads etc. continuously.



This is how it works

MCH offers all exhibitors one free license and the opportunity to purchase further. Fairkey will contact you prior to the fair to tell you more about the benefits of the system. If you wish to make use of Fairkey, they will set up one or more licenses for you.

Fairkey personnel will be present throughout the fair to offer professional advice and answer any questions you may have about the system. Any additional licenses you may choose to buy will be usable for fairs, conferences and other events in twelve months.

Prices

Number of licenses: 1 FOC

Number of licenses: 1 + 1 (FOC)... DKK 1,499

Number of licenses: 4 + 1 (FOC).. DKK 5,800

Number of licenses: 9 + 1 (FOC).. DKK 9,700